

implant FOR DENIAL



Band: Implant for Denial
Title: otherroot
Order.-no.: 784-1789
Format: Digipak 2 CDs
Genre: Stealth Rock / Metal
Label: Firefield Records
Release: Nov: 27 - 2009
Barcode: 4036747008500

Facts

IMPLANT FOR DENIAL escapes the safe routine and constantly adventures beyond the comfort zone. For the past 14 years they've been broadcasting from the underground an incongruous second tone, meant to erode the omnipresent white noise of the surface. IFD is one of the first names behind what's seen as the smart and creative reaction within Romanian music, that area of the cultural underground, of the alternate versions accompanying (like a rectifying seismic wave) the convulsions of a sickened giant social organism.

Thus IFD stops being just a "band" and becomes the expression of a certain kind of musically articulated reflection, for which their music serves as language. They aren't just the statement heralds, but painstakingly and boldly shape a manifesto of an infectious sensibility. They aren't just "hardcore", but push themselves beyond a musical style, placing themselves under the guerilla flag, acting committed and subversively in those areas of the reality that have been repressed, suffocated or ignored by the public conscience. Due to addressing issues like reality's dying parts, or even its already assassinated themes, their songs behold an almost testamentary vibe.

By composing obituaries, IFD become the beholders of our losses and our wasted chances, the storytellers of the widespread public blindness. Their music's roughness does but brings to sight the unevenness and the denied wounds of our reality. And the fact that all these remain unseen and uncomprehended can only mean one thing: IFD makes braille music...

Now time has come for their voice to be heard again.

www.implantfordenial.ro

Promotion

Indie Pro! Promo compilation – 1000 copies (December 09); Musik Promotion Net (MPN) EPK-sampling to about 3600 mediapartners ; Good-Ear Promo-Tool / Radio / EPK-sampling to about 25.000 mediapartners

Marketing / Advertisement

Nuclear Blast Magazine - (AD) print run: 200.000 copies (November 09); MySpace: Blog/Newsletter/Bulletin; Twilight CD-compilation 10.000 copies; 5000 Flyer



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Distribution: Germany – twilight | Austria – NSM | Swiss – NonStopMusic | UK – PHD UK | France – Season of Mist | BeNeLux – Bertus | Norway – VME | Italy – Andromeda / Masterpiece | Greece – Soundforge | H'art Music, Bertus & PHD UK - rest of the world

Tracklisting: CD 1 (other)

1. INNERSCAPE
2. MESSAGES TO GODS
3. NEMESIS
4. FAREWELL
5. TRIBUTE
6. HERALD
7. PEARL
8. TARGET
9. STRIKE

Tracklisting: CD 2 (root)

1. SOLITOR
2. SIDEF
3. 3,80
4. IN SOARE DESCHIS
5. X
6. REZISTENTA CONTINUA
7. MENTAL
8. APUS
9. TRIBUT

Total playtime: 01:40:45

Discography:

1. otherroot (2009)
2. monolith (2007)

Line-up:

Vita (Vocals)
Bulbuc (Vocals)
Meshu (Guitars)
Pista (Bass)
Freaky (Guitars)
Tzava (Drums)